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Ceramic Cooperation Projects are planned with the following partners:
 Denmark: Danmarks Keramikmuseum Grimmerhus, Middelfart

Germany: Keramion, Frechen, Dir. Gudrun Schmidt-Esters, Keramikmuseum Westerwald, Höhr-Grenzhausen, Dir. Monika Gass, Europäisches Industriemuseum für Porzellan und technische Keramik, Selb-Plößberg, Dir. Wilhelm Siemen, Eucrea

Finnland: Galleria Norsu, Helsinki

Italy: Museo Internazionale delle Ceramiche MIC Faenza, Dir. Claudia Casali

Netherlands: CODA Museum, Apeldoorn

Austria: Ars Electronica Center, Museum für angewandte Kunst MAK,

Spanien: Museo Nacional de Cerámica y de las Artes Suntuarias „Gonzalez Marti“, Valencia

Tschechische Republik: Museum der dekorativen Künste, Prag

(Artistic) Idea/ Curator: Eva Fürtbauer (AT), Ursula De Santis-Gerstenberg (AT)

Producer: Eva Fürtbauer

Partners: see above

Estimated Budget: € 100.000.-

When: Ceramic Weeks August 2024 / Symposium September-October 2024 / city installations Spring-Fall 2024

Where: Gmunden

■ BUILDING A FUTURE

Salzkammergut Architecture Week

The SKGT suffers the same fate as many rural regions in Europe: urban sprawl, increase in commuter traffic and unsustainable use of natural resources. At the same time, the region lacks an identity when it comes to a present-day building culture, which results in a poor quality of contemporary architecture or the professional care of the edificial heritage.

The Architecture Week discusses urgent questions of architecture and spatial planning in the region of SKGT. It also raises the question of what we can learn from the building culture of the past to meet future challenges? This project aims to increase awareness among decision-makers, stakeholders and the population.

Starting in 2022, the annual seven-day event includes lectures by national and international experts, public discussions, seminars, workshops and excursions. An exhibition on SKGT's built environment is being developed.

A main partner of Salzkammergut Architecture Week is LandLuft, a non-profit association based in Austria that promotes building culture as Baukultur in rural areas. Starting in 2022, the **LandLuft University**, a temporary open practice and discourse-oriented school, takes place in the SKGT. This unusual University, which communicates how planning and build-

ing in rural areas can enhance the quality of life, overcomes inhibitions with its easy, unbureaucratic access and hands-on approach. The LandLuft University cooperates with several universities and is dedicated to bringing students of architecture, spatial planning, urban studies and other fields together with people engaged in politics, planning, public administration and civil society as well as interested citizens.

The Salzkammergut Architecture Week also initiates several long-term research projects, one of which is **History Relunched** by local architects Friedrich Idam, Günther Kain and Andreas Zohner, members of ICOMOS and lecturers at the HTBLA Hallstatt. The project focuses on historical knowledge about building culture, experience and knowledge of traditional handwork techniques which are gradually getting lost, but which could provide answers to sustainable architecture, resource and energy efficiency. Exemplary partial restoration works of a representative historic building with international experts, local craftsmen, interested public and students of the HTBLA allow for a closer look.

According to the principle of **Simple Smart Buildings** by Friedrich Idam, this project also includes innovative solutions to climate change problems. His approach is to develop simpler, more resilient and (in the long run) cheaper ways of constructing houses, which makes them better accessible for a wide range of the world's population - requirements that cannot be met by short-lived high-tech systems. Simple smart buildings are represented by limestone walls in the cultural landscape, which were built in the 19th century by southern European migrant workers and are now in danger of decay. The results of these research projects are presented within the Salzkammergut Architecture Week 2024.

(Artistic) Idea/Curator/Producer: Vladimir Vukovic, Friedrich Idam, Andreas Zohner, Günther Kain, LandLuft University (all AT)

Confirmed partners: afo - architecture forum of upper Austria, ICOMOS Austria, Verein LandLuft (all AT)

Estimated Budget: € 400.000.-

When: annually in April starting in 2022

Duration: 7 days

Where: Bad Aussee (Spa and Congress Center) in 2022, Gmunden (Toscana Congress) in 2023, Bad Ischl (Trinkhalle) in 2024, public restoration works in Hallstatt

■ HELLO DANCE FANS!

creates encounters across language, physical, social and cultural barriers. It is a community dance project inviting a wide range of dancers and not-yet dancers to a special group experience.

Throughout the 4-week workshops, people are engaged in collaborative dance with the emphasis on shaping this creative process together. The project aims at attracting new audiences with no dance experience and at building bridges among the various communities.

Hello Dance Fans! combines various dance styles from traditional to contemporary forms. After 4 weeks, the workshops do not culminate in a sole performance people can go see, but in another collective dance practice – balls! Two balls, 1 for children and 1 for adults, invite people to join in and dance.

The workshops are free of charge and are conceptualized in partnership with local, national and European dancers/choreographers, among them:

Nicole Berndt-Caccivio (CH/DE) is the artistic director and choreographer of Vienna-based Age Company, who sees age and experience as a great resource for dancing.

Samer Alkurdi (SY/AT) is a dancer, choreographer, director, producer, movement and dance pedagogue, whose ambition is sharing his experience in Contemporary with Oriental Dance and Eastern arts.

Iris Haas (AT) is the director of the Moving Dance Company Bad Ischl teaching Contemporary, Hip Hop Jazz and Commercial Dance.

Attila Zanin (AT) is the artistic director of the inclusive Austrian company "I am ok", who teaches Hip Hop and

Urban Styles focusing on differently abled young people.

(Artistic) Idea/ Curator: Marie Gruber, Iris Haas (et al.)(both AT)

Producers: Nicole Berndt-Caccivio (CH/DE), Samer Alkurdi (SY/AT), Iris Haas (AT), Attila Zanin (AT)(et al.)
Partners: Moving Dance Company Bad Ischl, Age Company, Ich bin o.k. (all AT)
Estimated Budget: € 100.000.-

When: in February 2024

Duration: 4 weeks

Where: school gyms and dance studios in Gmunden and Bad Ischl

■ PLANET TAVERN LAB

(Flagship)

This is a cross-cultural and European rethinking and resurrection of Tavern culture.

Closing taverns and dying pubs are a serious problem not only in the SKGT but in many rural regions across Europe. The loss of taverns means not just the loss of jobs but also of spaces to meet.

Starting in spring 2022, 4 selected Tavern teams initiate the revitalization of SKGT pub culture by realizing concepts for 4 taverns, located throughout the SKGT. These initial Tavern Labs will open to the public in early 2023 and serve as pilot Tavern Labs. They provide real-life Tavern-running experience so that come 2024, we will be well prepared. Planet Tavern Lab includes 2 cooperative projects with 2024 ECoC candidate cities Bodø and Tartu (Lake Peipus Arts Route), as well as a **Salt-Sugar**

Tavern Lab with ECoC applying city Magdeburg 2025. As part of Tartu's Kodavere Heritage Centre Culinary Residency, top European chefs are invited, SKGT among them. Other Tavern Labs include: **Art Lab** (SKGT regional artists & invited guest artists), **SKGT Culture Lab** (people from other cultures living in the SKGT), **Youngsters Lab** (students from 3 SKGT tourism schools in cooperation with Mozarteum), **Salty Family Lab** (run by people of all abilities and ages) and **Regio Lab** (regional restaurants and culinary traditions).

Tavern Lab project lengths are determined by each team, in cooperation with a guiding team of experienced pub/restaurant professionals.

Additional Tavern Labs will be added via an open call in 2022. All Tavern Labs use empty buildings and think pub culture outside the box. They play around with notions of traditional Austrian taverns, tackle topics of present day national and international food culture, introduce varying cultures to each other, have an inclusive staff. The goal is to have a core of Tavern Labs continue independently and for profit 2025 on.

(Artistic) Idea/ Curator: Artistic Directory
Producer: Program Line Executive
Producers

Partners: Salzburger Tourism Schools Bad Hofgastein/Doris Höhenwarter (AT), Mozarteum Salzburg (AT), Bodø 2024 (NO), Tartu 2024 (EE), Magdeburg 2025 (DE), Lebenshilfe OÖ (AT)

Estimated Budget: € 1.500.000.-

When: 2022 - 2024

Where: SKGT-wide



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